



NC **HR** SD MEMBER Spotlight

NCHRSD.ORG

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NCHR-SD likes to turn the spotlight on a member making an impact and exemplifying excellence in the field of Human Resources. Enjoy this month's feature interview with NCHR-SD member [Rasheeda Parr!](#)

What is your current role?

I am the Human Resource & Accounting Manager at Lotus Trolley Bag. We are a company that makes reusable shopping and produce bags and are located in Carlsbad, CA.

What led you to HR as a profession?

Straight out of college, I started working as an Operations Manager for Curves in Oceanside, CA. One year later the owner wanted to sell the franchise. My mom and I purchased the franchise, and that is where I started my first role in Human Resources managing all of our

employees. Fast forward 15 years with a bundle of experience under my belt, I still love what I do.

What is the future of HR?

The future of Human Resources is not just learning one part but learning all parts this role requires. We need to be the solid foundation between employee and employer. We need to create a culture where employees feel heard and understood. We need to create a working environment where employees love to be.

Has NCHR-SD helped your career?

NCHR-SD has been amazing! Things change all the time in HR and this chapter keeps me very informed with new trends and laws. The monthly luncheons are my favorite. I love meeting new HR professionals and networking on a monthly basis.

What is something people might not know about you?

I was born and raised in Oceanside, CA and was in the movie Bring it On when it filmed here locally.

RASHEEDA PARR

HR & Accounting Manager
Lotus Trolley Bag



[Lotus Trolley Bag Website](#)
[Rasheeda's LinkedIn Profile](#)